

Special section – EBEEC 2022

Transforming businesses and financial institutions through ESG principles

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This special section within EBEEC 2022 International Conference is addressed to scholars and researchers, including PhD and master students, interested in analysing and debating the impact of Environmental, Social and Governance (ESG) principles' adoption on businesses and financial institutions decisions, organization, and performance.

The ESG framework was developed in 2004 and refers to the integration of ESG issues into sustainable business models. Firms' sustainable behaviour, embedded in ESG principles, became a key component in the investment process in last years, supported by institutional investors' ESG-screening based decisions and various professional organizations (such as CFA Institute). The recent decisions at European Union level that address climate change and the environment – European Green Deal, Fit for 55 package, or the Regulation (EU) 2020/852 (Taxonomy) on the establishment of a framework to facilitate sustainable investment – are strong additions to the previously existing pressures on financial and non-financial businesses to behave sustainably.

We welcome in this special section theoretical, empirical and review papers that address the impact of the new ESG regulatory framework and market-driven pressures on firms and financial institutions, assessed in terms of changes in strategy, organizational policies, investment decisions, risk management and, ultimately, performance. Moreover, we encourage contributions that explore the potential influence of ESG principles adoption on altering existing business models and practices, both for financial and non-financial institutions. Beyond these general directions of contributions welcomed to the special section, any other works that explore ESG principles and their relationship to performance are appreciated.

All papers that will be included in this special section will be published, after peer-review, into a Special issue of the European Journal of Interdisciplinary Studies, indexed in Scopus (www.ejist.ro).